



Keynotes and courses

As a professional speaker and educator, Kelly L. LeFevre, LMT, MSM, offers keynotes and professional development courses on the following topics geared toward massage therapists:

Massage and Prosper™

The first massage marketing system, **Massage and Prosper** is designed to teach massage therapists how to create and execute a customized marketing plan to build their ideal practice in just five steps. With **Massage and Prosper**, massage therapists will build a newfound belief in themselves and their ability to make it as a practitioner.

Marketing Karma™

What if marketing massage could be fun and easy and a way to provide value in the world? Look no further because we want to give a gift to you. You have just uncovered, **Marketing Karma™**, an innovative, yet simple approach for growing your massage practice. During this presentation, massage therapists and massage students will learn the **What, Why and How of Marketing Karma** and the **Five Strategies to Unleash Your Marketing Karma™**.

Build Your Marketing Train

Your marketing train is linked by three components: an Engine (Your Active Marketing Strategies), the Cars (Your Passive Marketing Strategies) and a Caboose (Your Keep-In-Touch Strategy). Just like a real train, your marketing strategy should run like a well-oiled machine. This presentation will teach both massage therapists and massage students how to build their own, well-tooled marketing train.

Solve Your Marketing Puzzle: Strategies for Business Success

This workshop is designed for those massage therapists who are committed to building a successful, sustainable and thriving practices. Massage practitioners and students alike will learn how to achieve more growth and success than they may have thought possible by piecing together their marketing puzzle.

These topics can be tailored to fit one and two hour keynotes and half-day and all-day seminars. For more information and rates, please contact kelly@massageandprosper.com.

w massageandprosper.com

e kelly@massageandprosper.com

p 740-507-5186