



THE STEP-BY-STEP SYSTEM TO MARKET YOUR MASSAGE THERAPY PRACTICE

Massage and Prosper™ IS THE FIRST MARKETING SYSTEM DESIGNED TO BUILD THRIVING MASSAGE THERAPY PRACTICES.

This five-step system teaches massage therapists how to create and execute a customized marketing plan to build their ideal massage practice. Developed by licensed massage therapist and massage marketing expert, Kelly L. LeFevre, components of this system include:

1. LAY YOUR MENTAL FOUNDATION

The **Massage and Prosper** student create a personal declaration and a belief statement.

2. ESTABLISH YOUR CORE MARKETING ESSENTIALS

In a short series of exercises, you will identify your target market and niche and create a short, concise message that defines your practice.

3. CREATE YOUR MARKETING STRATEGY

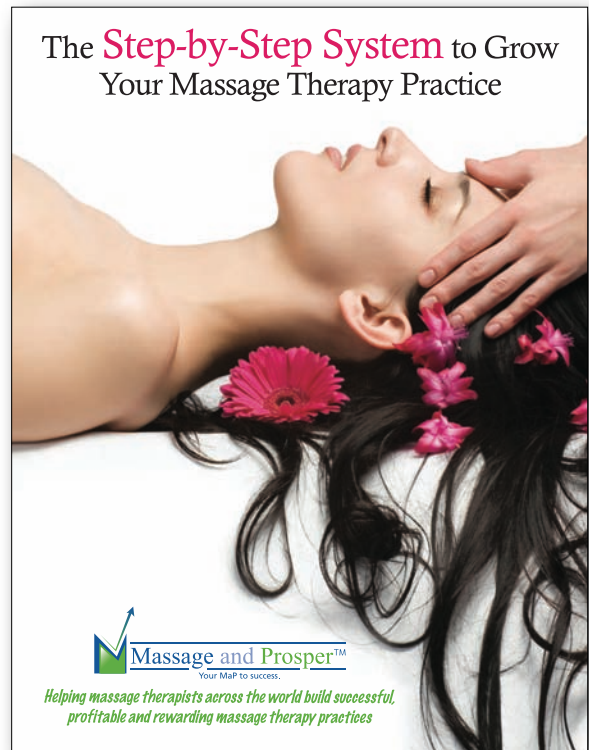
Kelly will teach students how to combine active and passive marketing techniques to help build and grow a thriving massage practice. Then learn simple, no-cost massage marketing strategies to keep you in front of your client between appointments!

4. MAKE EASY CLIENT CONVERSIONS

Learn about the Introductory Massage Assessment, a proven strategy designed to transform that initial consultation into a standing appointment.

5. IMPLEMENT AND ASSESS YOUR MAP

Execute an action plan and learn how to track results and adjust your strategy to manage growth.



LEARNING PREFERENCES

Massage and Prosper is a professional development course, designed to work with your busy schedule. You can learn one of three methods:

1. One-on-one, telephonic consultations with Kelly
2. Small-group, webinar course conducted by Kelly
3. A self-taught, paper-based workbook.

If you have the passion and drive to build a thriving massage practice but need help marketing your business, contact Kelly LeFevre today.

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FREE Massage and Prosper TOOLS ONLINE!

Sign up for my **free Massage and Prosper** e-zine and receive my Bonus Report: "101 Ways to Market Your Massage Therapy Practice." Visit MassageandProsper.com!